

2019 Long Island Arboricultural Association Symposium Registration Form

Pre-register by January 25th, 2019 online or by mail.

On-site Registration is available

Name (s) _____ Member
 _____ Member
 _____ Member
 _____ Member

Company/Agency _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Email _____

Attendee Registration

_____ LIAA Members @ \$95/\$125 on-site = \$ _____

_____ Nonmembers @ \$125/\$150 on-site = \$ _____

_____ First Time Member @ \$165/\$190 on-site = \$ _____
 (LIAA Membership included with registration.)

_____ Students complimentary (with valid ID)

Exhibitor Registration (Pre-registration required)

LIAA Sustaining Member Exhibitor - 1 person/1 table - \$225 = \$ _____

Nonmember Exhibitor - 1 person/1 table - \$285 = \$ _____

_____ Additional Representative @ \$95 each = \$ _____

Website _____

Payment Options

Online - www.LongIslandArborists.org - Credit card only

Mail - Credit card, check, money order, or voucher to LIAA, PO Box 540, Hampton Bays, NY 11946

On-site - Credit card, check, money order, or voucher

Charge my: VISA MasterCard American Express **Total = \$** _____

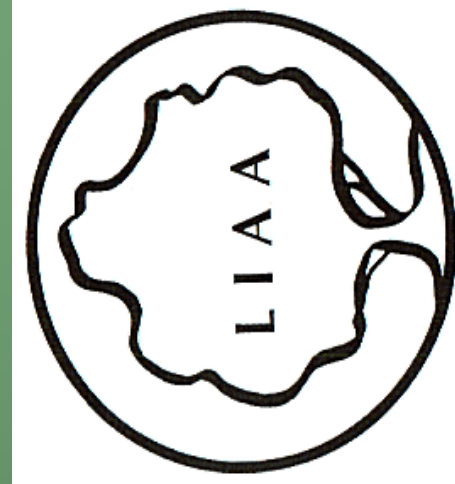
Card Number: _____ Exp. Date: _____

Signature: _____ CIN #: _____

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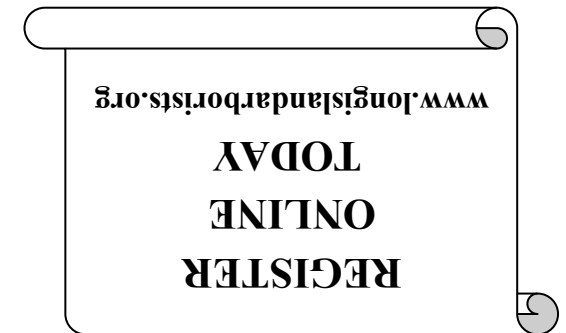
Make checks payable to L.I.A.A.


Refund policy - Cancellations received prior to January 25th will be assessed a \$20 cancellation fee. Refunds will not be issued after January 25th or for no-shows.



2019 Long Island Arboricultural Association Symposium

February 5th, 2019
Hofstra University, Uniondale, NY
Co-sponsored by the Hofstra University Arboretum




 Long Island Arboricultural Association
 P.O. Box 540
 Hampton Bays, NY 11946

Symposium Agenda

7:00 Registration and Breakfast

7:15 Exhibitor Area Opens

8:15 Presidential Welcome
Adriana Jacykewycz

8:30 Urban Tree Root System Management and Care
Gary Watson, Ph.D., The Morton Arboretum
Up to 80% of urban tree problems originate below ground. Urban environments must provide the same essential soil resources as natural environments if trees are to maintain a healthy balance between the crown and root system. By understanding what soil resources trees rely on, we can manage the urban environment to optimize these features to the extent possible. The management challenge is to provide an urban soil environment that functions like the natural environment, though its appearance may be quite different

9:45 Trade show and Break

10:00 Selecting Trees That Thrive in Urban and Suburban Landscapes
Vincent Simeone, Planting Fields Arboretum State Historic Park
Choosing the right tree for the right place in urban and suburban landscapes can be very challenging. These landscapes can be quite demanding and only certain species and varieties will prosper in these locations. Often, street trees succumb to the harsh environments along roadways or get too large for areas with limited room. This lecture will offer some exceptional deciduous trees for urban and suburban landscapes such as parks, traffic medians and along streets.

11:15 Presentation of Scholarship

11:30 Lunch and Trade Show

<p>12:45 Recent Insect Pest Arrivals Kevin Chase, Ph.D., Bartlett Tree Experts This talk will cover a variety of insect pests that have recently arrived to New York or northeastern North America such as spotted lanternfly, southern pine beetle and box tree moth. Current management tactics and research programs being conducted will also be discussed</p>	<p>The Practical Science of Planting Trees Gary Watson, Ph.D., The Morton Arboretum Successful tree planting practices must be based on sound science. This presentation, is an up-to-date synthesis of the research devoted to planting urban trees that can be used to understand and implement the appropriate practices that are vital to planting trees that will last a lifetime.</p>
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1:45 Trade show and Break

<p>2:00 Navigating Prevailing Wage in NY Saul Zabell, Esq., Zabell & Associates, P.C. Prevailing wage laws in NY are complex and are required on all public projects in the green industry. Saul will walk through the complexities of the laws, wage determinations, Dos, Don'ts and a few cautionary tales. Learn from others peoples mistakes by attending this talk.</p>	<p>Vegetation Management at PSEG Long Island Larry Ferrandiz, PSEG Long Island The Long Island electrical system relies on comprehensive vegetation management. This presentation will cover the programs, timing, technology inspections and methods that PSEG Long Island uses to maintain its systems.</p>
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3:00 Trade show and Break

<p>3:15 CRMs for Tracking Your Business Hayden Holmes, Arborgold Customer-relationship management (CRM) software can be used to track all aspects of your business. Learn how to stream line operations and track time, materials and expenses easily. This includes tracking pesticide applications for report to NY DEC electronically.</p>	<p>Spotted Lantern Fly Kim Sawyer, New York State Dept. of Agriculture and Markets <i>Lycorma delicatula</i>, commonly known as the Spotted Lanternfly, is a new invasive insect that has spread quickly since its discovery in Berks County Pennsylvania in 2014. SLF presents a significant threat to Long Island's agriculture, including the grape, tree-fruit, and nursery industries. This talk will cover the biology, hosts and control measures for SLF.</p>
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4:15 Symposium and Trade Show close and 50/50 Winner Announced

Location

Hofstra University
Student Center
Circle Road, Hempstead, NY 11550

Exhibitor Information

- One complimentary registration per booth
- Registration and setup begins at 7 AM
- One 6ft Table and chair included
- No electric available
- If you have questions please contact us.

Credit Information

ISA and CNLP CEUs requested for all sessions. NY DEC credits applied for where appropriate.

About Hofstra Arboretum

The Hofstra University Arboretum is an arboretum located across the Hofstra University campus. Hofstra's campus is a member of the American Public Gardens Association, and is one of 430 arboreta in the United States. The Hofstra campus contains more than 12,000 evergreen and deciduous trees, representing 625 species and varieties of woody plants. The arboretum includes both native and exotic trees. A bird sanctuary has also been developed on two acres of land, serving as an educational prototype for the state of New York

Sponsorship Opportunities

These sponsorships will be used to help offset the ever increasing costs of providing one of the largest one-day programs devoted to arboriculture in the Northeast. As an association we have tried to maintain a reasonable cost to members and attendees while at the same time bringing you new and cutting-edge speakers and topics.

\$1,000 Diamond Sponsors:
\$750 Platinum Sponsorship
\$500 Gold Sponsorship
\$250 Silver Sponsorship
\$100 Bronze Sponsorship

All Sponsors will be verbally recognized on-site along with having their company logo displayed on on-site signage.

2019 Long Island Arboricultural Association Symposium Sponsorship Form

Yes, I am interested in supporting the 2019 LIAA Symposium at the following sponsorship level:

Diamond Sponsor - \$1,000 Silver Sponsor - \$250
 Platinum Sponsor - \$750 Bronze Sponsor - \$100
 Gold Sponsor - \$500

Name: _____
Company: _____
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City: _____ State: _____ Zip: _____
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Return this sponsor ship for be email to info@LongIslandArborists.org
Deadline for sign printing is January 22, 2019.
Please make checks payable to L.I.A.A. or provide the following:
 VISA MasterCard AMEX

Card Number: _____
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CIN #: _____ Billing Address: _____